



# STUDY ABROAD PROGRAMS FOR *Fashion Majors*

The historic European cities of Florence, London, Milan, and Paris are incomparable locations to learn about fashion. Fashion is one of the most important businesses in Florence – and the city serves as a strategic center for the global fashion industry. On the other hand, London, Milan, and Paris are renowned as three of the world’s leading fashion capitals. If you’re looking to start a career in fashion, studying abroad in any of these cities would undoubtedly give you a competitive edge.

Our fashion program options include two semester and summer programs in Florence, as well as a summer Fashion Marketing and Merchandising program that takes you to four different European cities.

In Florence, choose between a Traditional Fashion Program or a Fashion Internship Program. Both programs are available for either a full semester or for a shorter-term in the summer. Whichever program you choose, you’ll enjoy exciting visits to various local fashion firms, museums, fashion shows, and more!

If you’d rather explore fashion in multiple cities and countries, the Fashion Marketing and Merchandising program includes stops in Florence, London, Milan, and Paris. During the 3-week program you’ll visit iconic fashion locations like the Victoria and Albert Museum, the Musée des Arts Decoratifs, and Lake Como while gaining key insight on the global fashion industry. More details are available at [www.aifsabroad.com](http://www.aifsabroad.com).

## SEMESTER PROGRAMS

### Traditional Fashion Program

Courses include: Italian Language, History of Italian Fashion, Fashion Marketing and Retail, Fashion and Media, Psychology of Fashion and Luxury Goods

### Fashion Internship Program

Courses include: Italian Language, History of Italian Fashion, Fashion Marketing and Retail, Fashion and Media, Psychology of Fashion and Luxury Goods, plus an Internship for 3 or 6 credits. An optional Introduction to Italian Art course is available for an additional 1-credit.

*Includes 15 hour meetings with Faculty Supervisor and Internship Coordinator*

## SUMMER PROGRAMS

### Traditional Fashion Program

Courses include: Fashion Marketing and Retail, Fashion and Media, Psychology of Fashion and Luxury Goods

### Fashion Internship Program

Courses include: Fashion Marketing and Retail, Fashion and Media, Psychology of Fashion and Luxury Goods, plus an Internship for 3 credits. An optional Introduction to Italian Art course is available for an additional 1-credit.

*Includes 15 hour meetings with Faculty Supervisor and Internship Coordinator*

## STUDY & TRAVEL PROGRAM

### Fashion Marketing and Merchandising

Study and travel in London, Paris, Milan and Florence!

Course: Fashion Marketing and Merchandising

*Prerequisite: MKT 5200 Principles of Marketing or equivalent.*



Learn more at [www.aifsabroad.com](http://www.aifsabroad.com)

...to view full program details, hear from alumni, apply online and more!

